

# attitude

committed to tourism with  
a positive impact.

We believe that every holiday  
should leave a positive impact. You do, too?

We think you'll like it here. Together, we can help boost the local  
economy, take care of the island's biodiversity, and ensure you  
have an enriching stay that benefits all.

Be part of the movement!

WE COMMIT TO

#1

PROTECTING  
THE ENVIRONMENT

#2

SUPPORTING  
THE LOCAL ECONOMY

#3

CARING ABOUT  
THE LOCAL COMMUNITY



# How we make an impact?

We always set new objectives  
when previous ones are achieved...

OBJECTIVE:  REACHED!



**Zero single-use plastic in all our hotels by  
1<sup>st</sup> November 2020.**



**10 000 training hours on sustainable practices by  
31<sup>st</sup> December 2020.**

**3**

**partnership agreements signed between the  
Marine Discovery Centre and committed  
organizations as at 31<sup>st</sup> August 2021.**



**50% of the food & beverage group purchases from  
suppliers certified made in Moris as at 30<sup>th</sup> June  
2022.**



**300 children to attend an awareness session  
conducted by the Marine Discovery Centre team  
by 31<sup>st</sup> of October 2022.**



To calculate our carbon footprint scope 1&2 as at 01<sup>st</sup> November 2022.



30 Mauritian designers listed in our Otentik Bazar shops by the 31<sup>st</sup> of January 2023.



As from July 1<sup>st</sup>, 2023. 30% of our dishes will be vegetarian & vegan in our 4-star hotels.

OBJECTIVE:  ONGOING !



Have 200 Family Members participate in The Climate Fresk by 30<sup>th</sup> June 2024.



300 Family Members to attend an awareness session on gender stereotypes and sexism by 30<sup>th</sup> June 2024.



Free natural and mineral sunscreen available in our Attitude hotels by 1<sup>st</sup> July 2024.

# How you can help?

We fund both social and environmental projects through the Attitude Foundation. Have a look at the projects you fuel when you donate Rs200 per person during your stay.

## **#1 Konpoz To Lamizik**

We encourage local talent, from artists to musicians, and host our Konpoz to Lamizik music competition.

## **#2 Marine Discovery Centre**

We care for our coastal environment through the funding of conservation, preservation, and awareness projects at the Marine Discovery Centre.





# Ready to make a difference?

Let's make a positive impact together!

Pledge your support by tying your string to the grid.

## I commit to

1. Learning about the island's traditions, food and local values with the help of the Otentik Discovery app, ensuring I have an enriching stay.
2. Honouring my hosts and learning about the island and its culture from the Family Members at Attitude Hotels.
3. Protecting the planet and respecting nature by leaving a minimal footprint, taking care not to drop any litter or disturb fragile corals.
4. Supporting the island's economy by choosing locally-made products and exploring with certified guides.
5. Being a respectful traveller and sharing my positive experience with others.